ILION

INTERNATIONAL DELUXE FASHION SALES MONITOR

APPLICATION SOLUTIONS
ILION SALES MONITOR

PEOPLE COUNTER SYSTEM

Ilion People Counter, is a professional system designed for the world of Retail, which allows you to perform the analysis of opportunities in Commercial Areas.

Ilion Sales Monitor suite becomes a key tool to improve positioning over its competitors, thanks to optimal management through a better understanding of the Area Comercial, in a time when competition intensifies greatly.

Advantages.

→ Know your customer flow.
→ Statistics of inflows.
→ Analysis and evaluation of advertising promotions.
→ Improve buyer-seeker ratio and turnover per visitor.
→ Increase accuracy in your marketing strategies.
→ Negotiate the rent based on the number of visitors to your facilities.

Characteristics.

→ Accurate counting even at high density conditions, with 99% reliability.
→ Counts in transit areas.
→ Individual store counting.
→ Automatic generation of real-time reporting: conversion rates, average expenditure per customer,...
→ Greater affluence hours and levels.

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CENTRAL SALES SUPERVISION

CUSTOMER LOYALTY-INDUCING

PEOPLE COUNTER SYSTEM

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iterdata
fashion retail